

**RESOLUTION  
NO. 2020-44**

**A RESOLUTION  
TO BE ENTITLED:**

**A RESOLUTION ADOPTING A FINAL BUDGET FOR  
THE CITY OF PENSACOLA DOWNTOWN  
IMPROVEMENT BOARD FOR THE FISCAL YEAR  
BEGINNING OCTOBER 1, 2020; PROVIDING AN  
EFFECTIVE DATE.**

**BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF  
PENSACOLA, FLORIDA:**

**SECTION 1.** That the following summary of the expenses and income of the City of Pensacola Downtown Improvement Board, as submitted by the Downtown Improvement Board to-wit:

**GENERAL FUND**

<b>INCOME</b>	<b>BUDGETED</b>
<b>REVENUES</b>	
Ad Valorem Revenue	\$ 590,629
CRA Interlocal Income	426,479
Website Membership	600
Palafox Market Vendor Payments	80,700
City Parking Cleaning Reimbursement	79,696
LTU - Sidewalk Pressure Washing	6,500
<b>TOTAL REVENUES</b>	<b>\$ 1,184,604</b>
<b>EXPENSES</b>	<b>BUDGETED</b>
<b>EXPENSES</b>	
CRA Interlocal Payment	\$ 426,479
Salaries Benefits & Taxes	102,237
Liability Insurance/Other	16,850
Workers Compensation	2,000
Board Meetings	6,500
Annual Meeting	1,000
Bank Charges	500
Interest	350
Office Rent	14,861
Office Supplies	1,500
Office Equipment	5,394
Postage	200
Telecommunications	10,452

GENERAL FUND (Continued)

EXPENSES	BUDGETED
Website Support	5,000
Website Hosting	4,000
Computer Support / Email Leasing	2,500
Dues Subscriptions & Publications	3,500
Travel, Entertainment & Education	2,190
Marketing Consultants	70,000
Bookkeeping	12,500
Audit	18,000
Legal Counsel	8,500
Economic Development	50,000
Arts and Culture	45,000
Holiday Lights	75,000
PPD Security	60,000
<b>Palafox Market Expense</b>	
Palafox Market Management	40,000
Permits / Street Closures	1,200
Portable Toilet Rental	19,750
Farm Visit - Mileage Reimbursement	250
Marketing	6,000
PMkt Credit Card Fees	500
Sales Tax Interest	5,000
Market App Program Fee	2,000
Market Security	6,000
<b>Ambassador Program Expense</b>	
Ambassador Program Labor	159,391
<b>TOTAL EXPENSES</b>	<b>\$ 1,184,604</b>

is hereby adopted and approved as the final budget for the Downtown Improvement Board for the fiscal year beginning October 1, 2020.

**SECTION 2.** All resolutions or parts of resolutions in conflict herewith are hereby repealed to the extent of such conflict.

**SECTION 3.** This resolution shall become effective on the fifth business day after adoption, unless otherwise provided pursuant to Section 4.03(d) of the City Charter of the City of Pensacola.

Adopted: September 23, 2020

Approved: Jewel Cunniff-Wynn  
President of City Council

Attest:

Aricka L. Burnett  
City Clerk

I, DO HEREBY CERTIFY THAT THE ABOVE AND FOREGOING IS A TRUE AND CORRECT COPY OF THE ORIGINAL THEREOF ON FILE IN MY OFFICE, WITNESS MY HAND AND THE CORPORATE SEAL OF THE CITY OF PENSACOLA, FLORIDA THIS THE 23<sup>rd</sup> DAY OF September, 2020  
Aricka L. Burnett  
CITY CLERK  
CITY OF PENSACOLA, FLORIDA